

The tree of life for skin longevity

Preventing telomere shortening and senescence

Skin that looks better for longer

Oil-based extract of lapacho bark, known as the tree of life, that helps prevent telomere shortening and cellular senescence *in vitro*. The ingredient aims to promote a slower skin aging process and an increased skin longevity for a more radiant, younger and better-looking appearance.

APPEARANCE: Clear to slightly hazy liquid containing 10% Tabebuia Impetiginosa Bark Extract.

INGREDIENT NAME: Brassica Campestris (Rapeseed) Seed Oil, Tabebuia Impetiginosa Bark Extract, Polyglyceryl-3 Diisostearate.

USE LEVEL: 2-3% **SOLUBILITY:** Oil soluble.

SUSTAINABILITY: Eco-extraction technology:

- Low water consumption
- Short process
- Low energy consumption
- Use of natural solvents
- Pollution prevention
- No undesired reactions



Naturality according to ISO16128
100% natural origin content

You know the destination
WE'LL HELP YOU REACH IT SUSTAINABLY

SCIENCE

Telomeres consist of repetitive nucleotide sequences at the end of chromosomes that act as caps to protect the genetic data. With each cell division, telomeres become shorter, leading to a loss in chromosome protection and eventually, to cellular senescence. By adding telomere repeats to the end of chromosomes, the telomerase enzyme complex is key to counteract telomere shortening. However, aging causes telomerase to become less active, causing cells to become senescent. Senescent cells develop characteristic morphological changes, such as a decline in lamin B1, which is an essential factor in DNA replication and repair.

LapagylTM advanced botanical ingredient showed *in vitro* to upregulate key telomerase complex genes and to prevent telomere shortening, while also delaying cellular senescence. When applied on the skin of volunteers, it showed to minimize the appearance of wrinkles, improved skin radiance and moisturization and enhanced skin firmness of the upper eyelid for a youthful and better overall look.



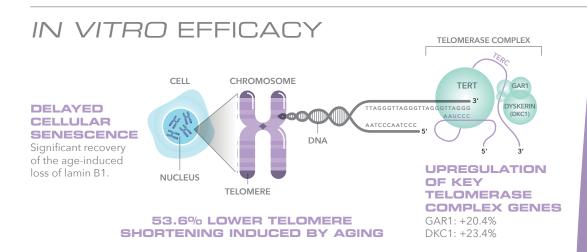












Preventing telomere shortening and cellular senescence in vitro

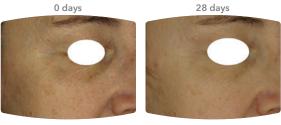
IN VIVO EFFICACY

1. YOUTHFUL AND BEAUTIFUL APPEARANCE

30 women applied a cream with 3% **Lapagyl™ advanced botanical ingredient** on half face and a placebo cream on the other half, twice a day for 28 days.

Minimized appearance of wrinkles

Assessed through real 3D microtopography imaging system based on fringe projection.



complexion -21.6% crow's feet depth

More youthful skin

More glowing skin

17.9% improved skin

moisture, which is lost

at the end of the

treatment

with age

Skin radiance
 Evaluated through the gloss parameter by means of a spectrophotometer.

0 days



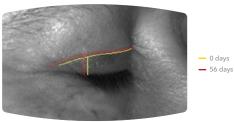
radiance + radian

• Moisturization
Obtained through corneometry on the cheek.

2. MINIMIZED DROOPY EYELID

33 women applied a cream with 2% **LapagyITM advanced botanical ingredient** around one eye and a placebo cream on the other eye, twice a day for 56 days.

Skin firmness of the upper eyelid
 Assessed by means of cutometry.
 A vertical line was drawn from the end of the upper eyelid to the eyelid fold, and before and after images were superimposed.



Firmer upper eyelid for a better look Improved skin firmness of the upper eyelid by 7.6%

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